

8 UI & UX



8 UI design focuses on the look and feel of a product and UX design focuses on the overall user experience.

Our designers did the following for 8 UI/UX:

- **User research:** Understanding the needs, goals, and behaviors of the target audience is essential. This can be done through interviews, surveys, and observations.
- **User-centered design:** Involving users in the design process and incorporating their feedback is important for creating a product that meets their needs.
- Consistency: Maintaining a consistent look and feel throughout the interface.
- Clarity: Ensuring that text and visual elements are easy to understand.
- Hierarchy: Using visual hierarchy to guide users' attention to important elements.
- Color and contrast: Choosing a color palette that complements the brand and ensures good contrast.
- Whitespace: Using whitespace strategically to avoid clutter and improve readability.
- Typography: Selecting readable fonts and font sizes.
- Accessibility: Ensuring that the product is usable by people with disabilities or special needs.
- Responsive design: Designing for mobile devices.

Dashboards



8 dashboards provide many benefits, including:

- Better decision: 8 dashboards help businesses make better decisions by providing access to data summaries, long-term statistics, and the ability to analyze information.
- Data-driven decision-making: (3) dashboards allow decision-makers to make choices based on accurate and up-to-date information.
- Efficiency: 8 dashboards streamline data collection and reporting, which can save time and effort.
- Enhanced visibility: 8 dashboards provide greater visibility to information, which can help businesses respond to changing market conditions.
- Collaboration: 8 dashboards can facilitate communication and collaboration among team members and stakeholders.
- **Customization**: **3** dashboards can be tailored to meet your requirements, allowing you to customize the design and functionality.
- Real-time insights: 8 dashboards are real-time and provide instant access to critical insights, which can help decision-makers evaluate performance metrics and assess market trends.

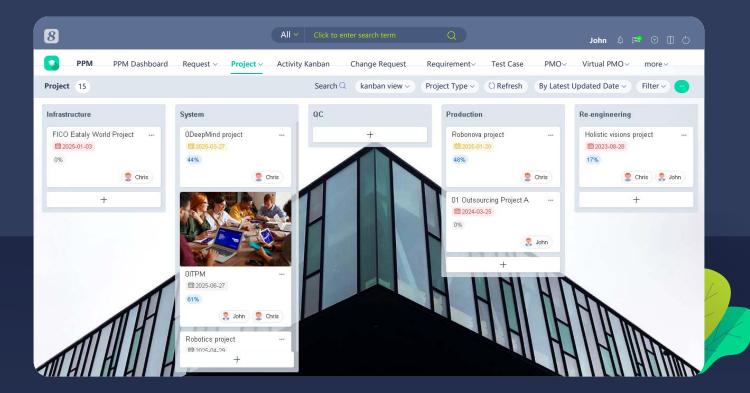
Mobile Displays



13 mobile displays can help our user interface (UI) and user experience (UX) in many ways, including:

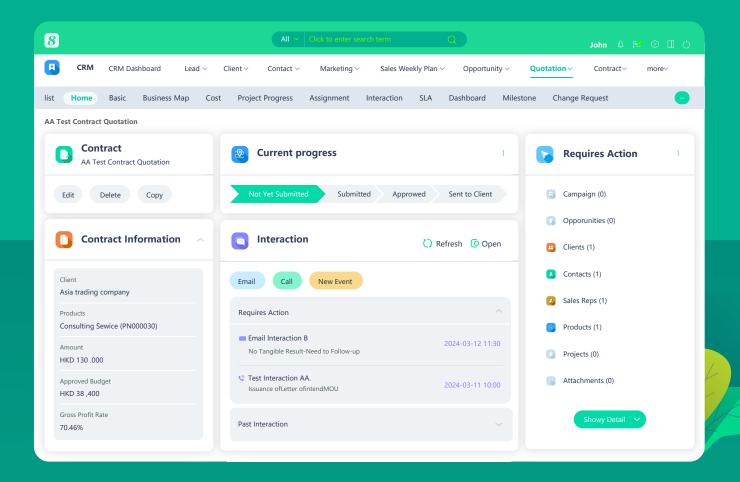
- Prioritizing essential content: Mobile screens are smaller than other devices, so designers can focus on the most important features and content. This can lead to a more streamlined and user-friendly experience.
- Supporting responsive design: Responsive design adjusts the layout and content of a website or app to fit any screen size or device. This ensures a consistent experience across devices.
- Optimizing for touch: Mobile interfaces should be easy to interact with using touch gestures. Buttons and touch targets should be large enough to tap comfortably.
- Ensuring fast load times: Mobile users expect fast responses. Designers can optimize images, reduce the number of elements, and use efficient coding practices to reduce load times.
- Making the interface invisible: The goal is to make the interaction between the user and the app as natural and frictionless as possible.
- Providing a tailored experience: Mobile devices go where users go, so designers can provide convenient and contextually relevant experiences.
- Making the experience more interactive: Gestures, swipes, and taps can make the overall user experience more engaging and immersive.

Menu structure & access



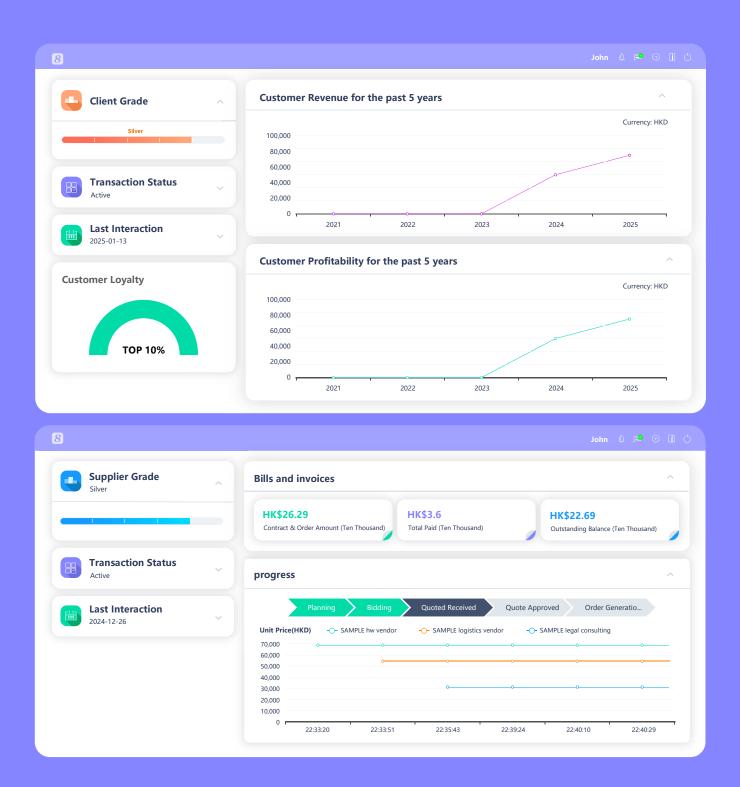
- Navigation: 8 menus provide a way for users to navigate to different sections of the 8 products, and effective navigation design can improve user efficiency and satisfaction.
- Consistency: 8 navigation looks and works the same way across all pages and devices.
- Readability: 8 has clear labels and group related items together.
- Accessibility: (3) design was taken into account that users with low visibility, color blindness, or who require screen readers can access the information.
- Menu placement: The placement of a menu can impact user interaction. For example, placing a
 hamburger menu in a predictable location, like the top left or right corner, can improve usability.

Discoverability



- Visual hierarchy: Arrange content in a logical visual hierarchy so that users can easily understand related features.
- Consistent design language: Use consistent color schemes, icons, and typography to help users
 develop a mental model of the product.
- Intuitive navigation: Create a clear navigation structure with descriptive labels.
- Put related information on a single page: Use sections, tabs, and modals to keep users on a single page.
- Use mega menus: Mega menus are drop-down menus that organize content into categories and subcategories.

Business centricity



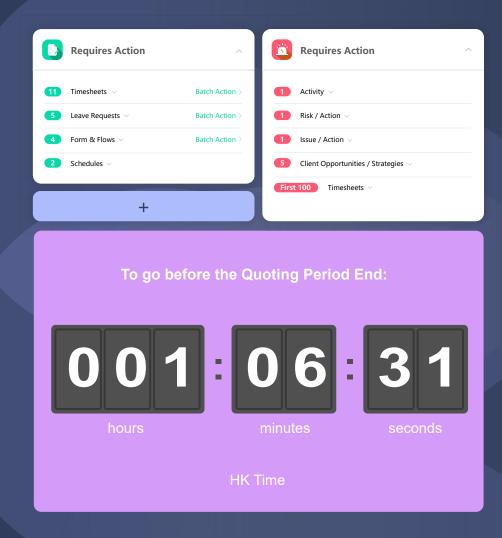
8 user interface (UI) and user experience (UX) put the business at the center which includes:

Centralizing information: Bring all data into one place to make it easier to manage and access.

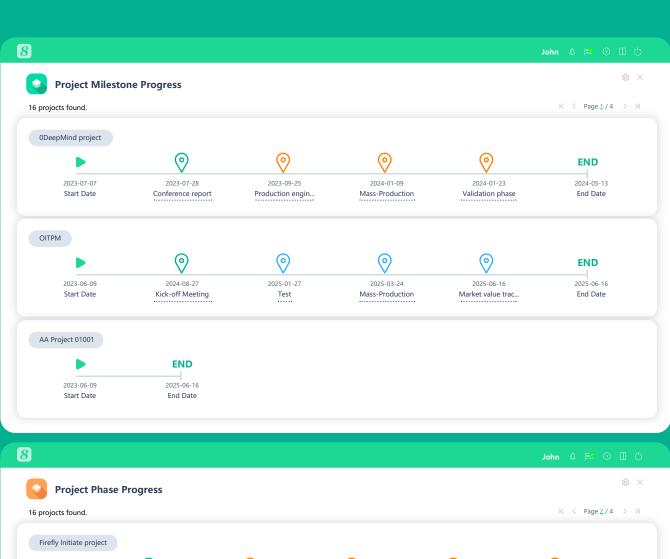
Central display of key information: Display key information such as KPI in the center of the screen.

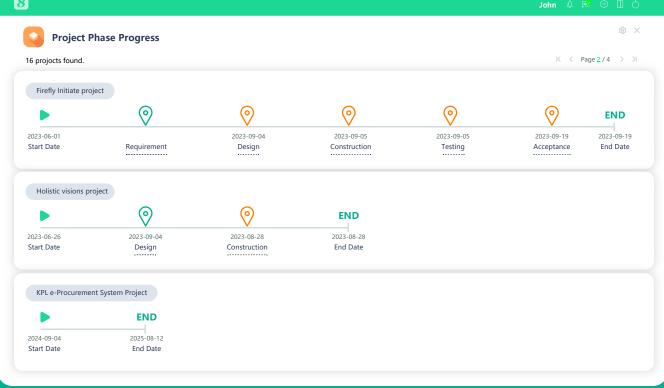
Performance traceability: Allow to click the performance data to trace down the effect-and-cause relationships.

Alerts & countdowns

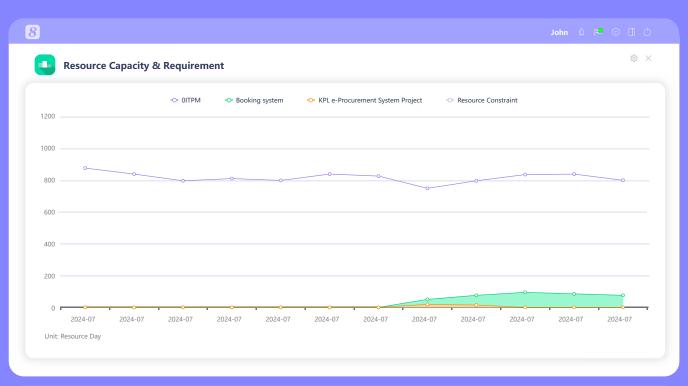


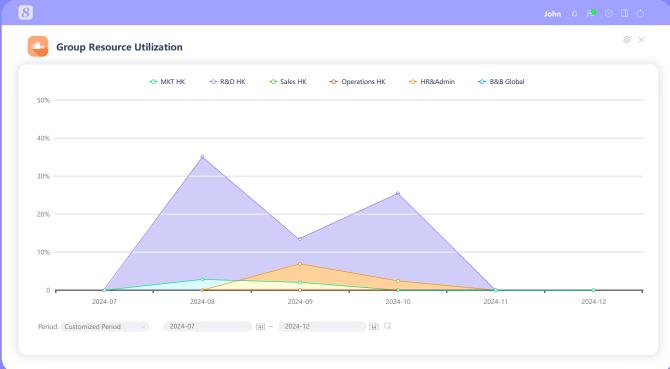
Sample milestone & phase display components



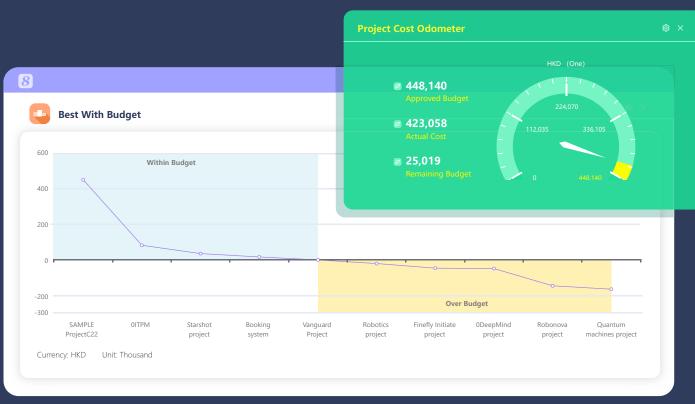


Sample resource capacity & utilization display components





Sample budget & cost display components





Sample phase & status display components



- 8 can provide best combination of standard products & redevelopment services for enterprise management and over 500 corporations in Asia are using our following modules on-premises or SaaS:
- 8 SRM: Supplier Management, e-Procurement and e-Tender
- 8 PPM: Project and Portfolio Management
- **8 CRM**: Corporate Client CRM and Consumer CRM
- **8 Timesheet**: Resource Time and Cost Management
- 8 New Way: Visual Agile and Lean
- **8 Service**: Service Management
- **8 EDMS**: Electronic Document Management System
- **8 OA** : Office Automation
- **8 HCM**: Human Capital Management
- 8 All-in-one: Enterprise Full Automation



